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IN THE MILL REPORT NO. 66
July 13, 1944.

Rationing and Price Control

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
PUBLICATIONS		
Consumers' Guide Newsletter (August)	Price, OD	Cleared
Look for that price ceiling (used cars)		
Fresh apricots, plums, sweet cherries, peaches, and Italian prunes placed under price control		
Don't fall for the so-called Nylon Priority Clubs		
Consumer Calendar		
Consumers' Guide		
Sucker Buying (an article on inflation and price control)	Spence, OD	In preparation
Letter to Extension Directors (July 8)		
Policy releases:	Fulghum, Ext.	Completed
Increases in present ceiling prices of rotenone and pyrethrum products		
Sales of cucumbers except at retail		
Revised maximum price regulation on alfalfa hay		
Authority given to OPA regional and district offices to allow payment of usual fees by processors of fresh fruits, etc.		
Amdt. 17 to RMPR 271, potatoes and onions		
Two changes in cotton ginning services price regulation		
Letter to Farm Editors: Agriculture in Wartime	Wing, OI	Completed
Grower Prices for Peaches in 12 States		
Planning to Can Fruit and Vegetables at Home		
Grower Prices for Apricots for Canning, Freezing		
Increased Authority to OPA Regional Offices		
Prices for Certain Lard Distributors		
Prices of Farm Implement Tires and Tubes		
Quotas of New Passenger Automobiles		
Additional Sizes of Farm Tractor Tires		
Prices for Northwest Berries for Processing Affecting Onion Prices		
Dog and Cat Food Industry		
Prices for Watermelons		
Prices for Florida Pebble Phosphate Rock		
War Letter for Agriculture (July 10)	DuMars, OI	Completed
Tire tubes to be unrationed		
Ceilings set for more tractor tires		
Rotenone, pyrethrum ceilings increased		
Phosphate rock prices upped		

Subject	Assigned	Status
War Letter for Agriculture (Continued) OPA acts on melon, berry, vegetable prices OPA acts on wood and rosin prices	DuMars, OI	Completed
Community Service Member Fact Sheet Farm Auctions and Price Control (revision of Food Information Series No. 84E)	Mack, OPA	Cleared and ready for processing

RADIO

Servel Network Broadcast, July 8 Food notes: Don't pay more than ceiling prices New prices for dried onions of the 1944 crop Cabbage prices during June Ceiling prices set for six melons	Hemphill, OI	Completed
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Farm Production Goals

Background circular on wheat (supplies and requirements - 1944 crop)	Arneson, AAA	In preparation
Two articles on seed harvesting program, for distribution to AAA field offices	"	Out
Model letter to community committeemen for distribution to AAA field offices.	Stewart, AAA	In preparation
Statement for AAA for 1945 Americana Annual.	Kelly, AAA	In preparation
Seed harvesting program background statement.	"	Out

PRESS

Skim milk diet protects pigs from parasites	Burch, ARA	Cleared
Mold used for quick plant nutrient tests	BPISAE	In clearance
It pays to support the lettuce-tomato plan	BPISAE	In clearance
Weekly letter from Director of Extension to State Extension Directors re: Higher Loan on 1944 wheat Winter Cover Crop Seed Production	Lloyd	Completed

RADIO

"Harvesting Legume and Grass Seed," radio script for N.E. Dodd, July 8.	Emerson, AAA	Out
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Subject	Assigned	Status
A. W. Manchester radio transcription for New England Radio Service	Hill, AAA	Out
Question and answer program (Station WOL): household insects	BEPQ	Cleared
<u>INS-PA-UP</u>		
Double Whole Milk Output	Lambert, REA	Cleared
Farmer Finds Struggle Worthwhile	Fox, FSA	In preparation
<u>Radio Farm Directors Memo</u>		
More About USDA Flood and Windstrom Loans	Fox, FSA	Prepared
Farm and Home Hour — July 1	Briggs, OD	Completed
Vegetable Seed Allocation		
TIPSHEET — July 1 — Next year's Vegetable Seed	Briggs, OD	"
<u>Scripts:</u>		
July 1—"More Vegetable Seeds Next Year"	Briggs, OD	Completed
July 7—"Cows Eat More High-Grade than Low-Grade Hay	"	"
<u>Farm Safety</u>		
Requests received for 356 "safety" transcriptions to be used during farm safety week, July 23-29.	Fulghum, Ext.	About ready for distribution
Slidefilm to be developed on safety.	Holman-Pace-Gericke	In preparation
RADIO		
July 22, Blue, Farm and Homr Hour "National Safety Week" Under Secretary Grover B. Hill	Gay, OI	"
<u>Radio Farm Director Letter</u> National Farm Safety Week Just Around the Corner	Kadderly, OI	Prepared
Consumer Time (NBC) — July 22 "Safety in the Home and on the Farm"	Dickey, OD	Completed
<u>Farm Labor</u>		
4-page annual report entitled "Mobilizing Help to Save Crops"	Hancock	At printer
Farm labor portion of Extension annual report	"	Completed
Background story and outline for use of Motion Picture Service in preparation of farm labor movie		In preparation

Subject	Assigned	Status
Crop Corps Membership Card	Hancock	Completed
General poster "Help Harvest War Crops"	"	"
Farm Labor movie script	"	In preparation
RADIO		
Radio program - 3-minute talk by M.C. Wilson on "Voice of the Dairy Farmer" NBC network, Sunday, July 16, 1:00p.m. EWT	"	"
Farm Flash:		
Save Man-Power for War Power	Jones, OL	Cleared
<u>Farm Facilities</u>		
Rationing and distribution of Farm Machinery, Press Release	DuMars, OI	Completed
Background statement on storage and transportation facilities	Stewart, AAA	In clearance
"The Importance of Fertilizer to the Nation's Wartime Food Program"	Kelly, AAA	In clearance
RADIO		
Farm Flashes:		
Farmer Devises Labor Savers	Fox, FSA	Cleared
Farmers! Get Containers	Briggs, OD	In clearance
Ask for Containers You Want	"	"
Network Broadcast:		
Blue, Farm and Home Hour, July 15. " How Farmers Can Get Lumber for Critical Needs" Connie Gay	Gay, OI	In preparation
Radio Farm Director Letter:		
Salvage Used Containers	Briggs, OD	Prepared
Scripts:		
July 6—"Farmers, Get your Containers"	Briggs, OD	Completed
July 6—"Ask for the Containers You Want"	"	"
TIPSHEET — July 6 — "Salvage Used Containers"	"	"
Radio Round-Up on Food July 8 — "Conserve Those Paper Bags"	Stahl, OD	"

Subject	Assigned	Status
<u>Milkweed</u>		
4-color poster on picking milkweed— for distribution to schools	Denny, OI	At printer
Transcription on milkweed campaign	Pitt & Denny, OI	In preparation
<u>RADIO</u>		
<u>Transcriptions:</u>		
Recording on "Milkweed" by a Navy Personnel and Wallace Kadderly, Radio Service	Pitt, Denny, OI	In preparation
<u>Radio Farm Director Letter:</u>		
More About Milkweed	Denny, OI	Prepared
<u>Network Broadcast:</u>		
July 15, Blue, Farm and Home Hour "The Milkweed Pod Collection Program in the U.S." John Denny, OI and Connie Gay.	Denny, OI	In preparation
<u>Post War</u>		
Manuscript on Freight Rates and Rural Industries	Larson, BAE	In clearance
A piece on post-war farm opportunities for the Secretary's Report	"	Completed
The Farmer and Industrial Distribution as Indicated by Pre-War Trends -- a preliminary report	Vogt, BAE	In clearance
Manuscript for discussion guide, "When Joe Comes Home"	Taeusch, BAE	Cleared
Manuscript for discussion guide "Buying and Selling Farm Products Abroad"	Benton, BAE	In clearance
Statement on International Trade Relationships	Zaglits and Schwenger, OFAR	In preparation
Weekly letter from Director of Extension to State Extension Directors re: Post-War Planning	Lloyd, Ext.	Completed
An article on "The Postwar Farm Problem: A Fundamental Equity of Trade"	Tolley, BAE	In preparation
Article on postwar agriculture	Stewart, AAA	"
Narration for movie, "Farm Offensive"	Hedge	In preparation
Movie script, "Veterans and the Land"	Larson, BAE	"

Subject	Assigned	Status
RADIO.		
Radio Farm Director Letter: The G.I. Bill of Rights	Webster, OI	Prepared
	<u>Victory Gardens</u>	
Homemakers' Chats: Tips to Prevent Tomato Trouble	Thacker, Ext.	Cleared
Network Broadcasts: July 21, Blue, Farm and Home Hour "Judging Victory Gardens" E.G. Moore and Duke DuMars	Hemphill, OI	In preparation
	<u>Home Food Preservation</u>	
PRESS		
For Food and Home Notes: Safety quiz for home canners Canners' questionnaire	Davis, BHE "	Completed In preparation
RADIO		
INS FARM FARE -- July 7 -- Community Canning Centers in Rural Areas	Stahl, OD	Completed
ORANGE NETWORK SERIES -- July 17 -- Community Canning - '44 Style	Kempton, OD	"
RADIO ROUND-UP ON FOOD - July 8 - "Canning With the Neighbors"	"	"
	<u>Marketing Plentiful Foods</u>	
List of Plentiful Foods for Food Trade Letter No. 38	North, OD	Out
Release on WFA Food Sales	Mangum, OD	Tentative
RADIO		
Vitamins for Victory-- July 17--"Potato Salad Plus" July 19--"Food Aplenty for Teenagers" July 22--"Snappy Green Beans"	Beauchamp, OD " "	Completed " "
Homemakers' Chats: Fresh Peaches	Beauchamp, OD	In clearance

Nutrition

Subject	Assigned	Status
Article, "Nutrition From the Doctor's Point of View" July issue, <u>Virginia Medical Monthly</u>	Wilkins, OD Surgeon (R)	Out
Article, "Nutrition Education in Labor Organizations" for next issue of <u>Applied Anthropology</u>	Graubard, OD	Completed
Nationwide Victory Recipe-Menu Contest of American Federation of Labor.	"	"
Exhibit on Food in War and Peace shown in Newark, N.J. at Academy of Medicine, (Exhibit will tour Northeast until end of July)	"	"
Article, "Nutrition and the Public Health" reprinted from recent issue of <u>New Mexico Health Officer</u>	Wilkins, OD Surgeon (R)	Out
Three stories for nutrition month of September describing program. One story for the Negro press on the same subject	Winn, OD	Tentative
Nutrition movie script	Motion Picture Service	In preparation
RADIO		
Vitamins for Victory —		
July 18—Refrigerators on Three Shifts	Beauchamp, OD	Completed
July 20—Frozen Custard	"	"
POSTERS on Nutrition		
"You Work Like a Horse, Don't Eat Like A Bird"	Mose, OD	In preparation
"For Work, For Play, Three Squares a Day"	"	"
Revised edition of film strip "Hidden Hunger"	Jung, OD	"
Revision of leaflet "Lunch at School"	Johnson, OD	In GPO for processing
Revision of leaflet <u>Wartime Food Guide</u>	Weber, OD	"
Food Conservation		
The Development of the Food Conservation Program — a historical review	Oliver, OD	In preparation
RADIO		
Homemakers' Chat: Use Summer Apples Now	Wharton, OI	Cleared

School Lunch

Subject	Assigned	Status
Two articles, one for the Negro press, on the continuation of the school lunch program.	White, OD	Tentative

RADIO

GREEN NETWORK SERIES - July 17 - "Millions of Lunches"	Kempton, OD	Completed
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Industrial Feeding

HOME SERVICE DAILY - July 19 - "Better Breakfasts for Workers"	Stahl, OD	"
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Forest Fire Prevention

Script for two 12-inch Fire Prevention platters	Bergoffen, FS & Task Force	In preparation
Movie Short	Task Force	In production
Conference with National Fire Prevention Association representatives re: Fire Prevention Week, Oct. 8-14. Poster, news, radio, and other material will be sent to Extension agents. Al Bond and DeWitt Wing will cue in farm magazines and farm radio program directors	Lloyd, Ext.	In preparation

Miscellaneous

"Soil Conservation Service" article for <u>1945 Americana Annual</u>	Faris, SCS	In preparation
"Raindrops that Move Mountains" article for <u>Popular Science</u>	Tilley, SCS	Completed
Soil Conservation Series of Broadcasts for OWI, Overseas Branch	Jarrett, SCS	In preparation
"Curbing Farm Killers" Feature Story for <u>Western Newspaper Union</u>	Boyle, SCS	Completed
A book review on the displacement of population in Europe for the Journal of the American Statistical Association	Taeuber, BAE	In preparation
"Selecting a Farm", a Farmers' Bulletin	Cooper, BAE	"
"Rural Community Leadership: A Vital Part of the Home Front", a statement for rural leaders	Anderson, BAE	"

Subject	Assigned	Status
"1944 Farm-Mortgage Debt Estimate Release", a report	Wall, BAE	In preparation
Letter to Life Magazine, looking to 4-H boy and girl being included in LIFE story	Fulghum-Bailey	Completed
Weekly letter from Director of Extension to State Extension Directors re: Forthcoming turkey set-aside order	Lloyd	Completed
Wartime Extension Work, No. 109	Bealer	Completed
Slidefilm, "The County Agent"	Pace-Gericke	In progress
Release - July 6 - Natural Storage to Be Used for Government Foods	Winn, OD	Tentative
Release - July 10 - WFA Sales of Food amount to 15 Million Dollars	Snell, OD	"
Release - WFA Announces 1944 Support Prices for Vegetables for Freezing	Williams, OD	"
Release, Revision in Prices For Field Peas for Canning for Eastern Louisiana Announced	"	"
RADIO		
Consumer Time (NBC) July 29 "Cold Food for Warm Weather" August 5 - "Food in Alaska" (Cut-in from Fairbanks, Alaska)	Dickey, OD	Completed
HOME SERVICE DAILY - July 14 Federal Food Reporter	Briggs, OD	"
Prepared special statement on Bureau's Cotton Projects for National Cotton Council	Davis	Completed
Minimum-wage budgets for women, a guide to HN&HE their preparation. Misc. Pub. 549		Off the press
RADIO		
Peaches plentiful for home canning; Egg supply, AWI-89; Snap beans plentiful, AWI-47; Paper bag shortage	Van Deman	Completed July 8
<u>Homemakers' Chats:</u> Q&A: Mildew-Household Insects Care of Small Cleaning Tools	Wharton, OI Wharton, OI	Cleared "
<u>Farm Flashes:</u> Growing Prosperity on Trees Curb of Small Cleaning Tools	Bergoffen, FS Fox, FSA	In clearance In preparation

Subject	Assigned	Status
<u>INS-PA-UP</u> Town Banks on Trees	Bergoffen, FS	In clearance
<u>Radio Farm Directors Memo:</u> Federal Laws Applicable to Agriculture	Kadderly, OI	Cleared
<u>Network Broadcasts:</u> July 15, Blue, Farm and Home Hour "Homemaking News Round-Up" Ruth Van Deman, BHE	Van Deman, BHE	In preparation
July 15, Blue, Farm and Home Hour "Farm News Highlights" Connie B. Gay	Gay, oi	In preparation
<u>RADIO ROUND-UP ON FOOD -- July 8</u> A Refrigerator What Am Facts About Food	Stahl, OD "	Completed "
Film Strip on OD's Activities for Personnel training	Dickey, OD Jung, OD	In preparation
Poster for use by Cotton Ginners	Johnson, OD	In GPO for process- ing
<u>Network Broadcasts:</u> July 15, CBS, "Country Journal" "Assistance to Returning Soldiers Interested in Farming" Paul V. Kepner, Ass't. to the Director of Extension, Marshall Thompson, Office of Economic Information, BAE and Chuck Worcester	Worcester	In preparation